



OPEN BASKETS

# Open Baskets

## Meeting Agenda

October 23, 2010

### Invited members

- Colleen Hansen, Executive Director
- Andrew Clayburn
- G.J. Clayburn
- Lysa Clayburn
- Sally Clayburn
- Laura Dent
- Maechelle Gordon
- Marilyn Hansen
- Nancy Hansen
- Phil Hansen
- Greg Kpowulu
- Sue Kpowulu
- David Lyell
- Karna Lyell
- Christy Metzger
- Steve Metzger
- Carlos Sabo
- Kim Sabo

### Suggested Time

### Agenda

- |            |    |  |
|------------|----|--|
| 2 minutes  | 1  | <u>Welcome &amp; Introductions</u> Time: _____<br>a. Introduce new members and guests  |
| 3 minutes  | 2  | <u>Agenda &amp; Minutes</u><br>a. Minutes: Corrections, comments, and approval<br>b. Agenda: Review, amendments (if any) & approval  |
| 5 minutes  | 3  | <u>Goals and Context for Open Baskets</u><br>a. Run a new decision through the model as an example   |
| 10 minutes | 4  | <u>Treasury &amp; Finance Report</u><br>a. Income & expense report (Colleen)<br>b. PayPal update (Colleen)   |
| 35 minutes | 5  | <u>Committee Reports</u><br>a. Baskets (Colleen, Christy, & Kim) <ul style="list-style-type: none"> <li>i. Creation &amp; design               <ul style="list-style-type: none"> <li>i. 2011 &amp; 2012 themes</li> </ul> </li> <li>ii. Procurement               <ul style="list-style-type: none"> <li>i. Dave &amp; Marilyn donation for 2011</li> </ul> </li> <li>iii. Kids</li> </ul> b. Space & transportation (Steve & Colleen)<br>c. Volunteers (Lysa)<br>d. Marketing & website (Colleen & GJ)<br>e. Financial development (grants, partnerships/sponsorships, fundraisers, donors) (GJ) <ul style="list-style-type: none"> <li>i. Wine &amp; Cheese event</li> </ul> f. Strategy (GJ) <ul style="list-style-type: none"> <li>i. Goal for 2011: 1,300 baskets – half-way to original goal!</li> </ul> g. MHR liaison (Colleen) |
| 15 minutes | 6  | <u>Old Business</u><br>a. Best Buy (Maechelle)<br>b. IMAX<br>c. Volunteer dates: November 19 & 20<br>d. New family photo (Kim)   |
| 5 minutes  | 7  | <u>New Business</u><br>a. Business model – straw poll: fiscal agency vs. 501(c)(3)   |
| 10 minutes | 8  | <u>Other Business</u><br>a. Thoughts that arose during the meeting; to be discussed or tabled, depending on time   |
| 5 minutes  | 9  | <u>Next Meeting</u><br>a. February/March - TBD   |
|            | 10 | <u>Adjourn</u> Time: _____   |
|            | 11 | <u>Light Lunch/Informal meeting</u> to discuss logistics of next month's event   |